

ABSTRACT OF THE DISCLOSURE

Information can be smoothly retrieved according to a user view history and an operation history using a data receiving apparatus including a receiving unit  
5 for receiving a television broadcast signal of a broadcast program, an input unit for inputting program information of a broadcast program received by an external receiving apparatus, and a profile generation unit for generating a user profile  
10 according to the history of a broadcast program received by the receiving unit and the program information input by the input unit.

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